

Website Report

URL: <http://Stmarkswhb.org>

The St Marks Westhampton Beach church website was redesigned last year after the previous hosting company iMinistries was acquired by Ministry Designs, a company hosting and developing websites for Christian churches. Ministry Designs assisted the St Mark's Web development team in transferring some of the critical functions we've relied on in the past, while creating some new and innovative digital messaging to the new design. The new web site went live in August 2017

The cost of the website development is kept very low because maintenance of the website content is performed by the skilled volunteer website team at St Mark's.

The emphasis for the new web design is to attract people interested in exploring St Mark's faith community while serving as an easy communication platform for the existing church membership. The website complements the communication afforded via Facebook. Together they provide St Mark's with a digital strategy beyond the traditional methods of communication.

This latest version of the website is designed to adapt to any method of access, whether it be via computer screen, tablet, or mobile phone. The development site provides tools that enable the St Mark's web development team to make content easily viewable on any internet access device.

The new web site features appealing images of the church grounds, interior, staff and activities, designed to provide timely information to those congregants that participate in church support functions, while projecting a positive image of activities at the church.

The web site also contains up to date information about church activities and volunteer opportunities. Information about upcoming services, celebrations are all available anywhere, any time. Schedules for Lectors, Ushers and Acolytes are also maintained for easy, self-service access.

The new technology provided by Ministry Designs allows for expansion into other areas of digital interaction with the congregation. Our challenge for 2018 and beyond is to provide education for our church members to take advantage of the church web site and provide feedback for additional digital expansion.